

Parker Restaurant Group Expands Popular Concept, The Hampton Social, to the Western Suburbs New Location at Burr Ridge Village Center Set to Open Late Summer

CHICAGO (April 28, 2017) – Parker Restaurant Group, the Chicago-based hospitality brand behind innovative concepts The Hampton Social, Bassment and Mahalo, is excited to announce the opening of a second location of The Hampton Social at Burr Ridge Village Center in Burr Ridge, IL. Slated for late summer 2017, the upcoming 9,000-square-foot restaurant will feature its signature East End vibe and coastal style menu and cocktails, which chartered the first location in River North to be a hotspot among locals and visitors from around the world.

"As a result of the warm welcome we received in River North, we felt it was a natural choice to bring The Hampton Social experience to other locations in the Chicagoland area," said Brad Parker, founder of Parker Restaurant Group. "Burr Ridge is a vibrant community and we are excited to bring our seaside retreat to its residents."

The Hampton Social was a creative concept first conceived by Brad Parker. He observed the elegance and upscale relaxation enjoyed by New Yorkers escaping to the Hamptons every summer, and was inspired to bring Chicagoans a taste of this east coast style.

The Burr Ridge location will showcase quintessential nautical touches such as Adirondack chairs, white wooden tables and sprawling hammocks. The menu will also reflect the signature fare of the Hamptons, boasting seafood specialties and pizzas, along with entrée options for brunch, lunch and dinner. Diners can choose from an expansive wine list and a selection of refreshing sippers, including the highly sought after *Frozé* – a frozen rosé concoction specially curated by the restaurant that's sure to transport guests to a sunny beach getaway.

"It's our goal to provide patrons with the best restaurants and retailers in one convenient location," said Kristy Tramontana, general manager of the Village Center. "We're thrilled to welcome The Hampton Social to Burr Ridge Village Center, and to offer our community a taste of the city in our own backyard."

About Parker Restaurant Group

Parker Restaurant Group is a privately-held company based in Chicago that conceptualizes, develops, manages and operates a portfolio of restaurants and lounges with the vision of developing discerning services and experiences that merge the key elements of dining, entertainment, and music into one. In 2015, Parker Restaurant Group opened two venues in River North: The Hampton Social, an East Coast-themed seafood lifestyle restaurant and The Bassment, a live music lounge. In 2016, the restaurant group opened Mahalo, a casual modern Hawaiian eatery located in Wicker Park. Parker Restaurant Group also has several new projects currently under contract. For more information, visit <u>https://www.parkerrestaurantgroup.com/</u>